



May 23, 2011

To Whom It May Concern:

ESIX Insurance and Mike Price have been one of my most valued business partners for over a decade. ESIX is far more than an insurance broker – they are an all-around risk management advisor that delivers valuable ideas and consistently superior customer service.

I first worked with Mike and his team over ten years ago while CFO at USA Track & Field (USATF). Once retained, the ESIX team reviewed all aspects of my insurance portfolio and moved me from just buying insurance to managing the organization's risk. Premiums were reduced substantially, coverages were refined and limits were increased. In addition, we addressed a number of issues with our contracts, waivers and event sanctioning processes. While I appreciated the "big splash" of benefits, I was even more impressed with their continuing service. Since USATF sanctions more than 5,000 events, I dealt with certificate issues, potential claims and coverage questions every week and ESIX was always there to help.

More recently, ESIX was retained to advise USA Diving on its risk management and insurance programs. Starting with their initial review, the results exceeded my expectations. Not only did our premiums go down, but key exclusions and sub-limits were removed from my policies as Mike and his team took a strategic approach to our account. ESIX helped improve our membership and event waivers and drafted a summary insurance brochure that promotes the benefits of USA Diving membership and educates our event partners. We contact Stephanie Kleinfelter, Sean Lankie and Mike Price with questions large and small and they always respond quickly and helpfully.

I heartily endorse Mike Price and the entire ESIX team and am thankful they are always there to help. I do not hesitate to recommend them to any organization seeking to improve their risk management profile, lower costs and improve service to members and event partners.

Sincerely,

Jim Elias
CFO