



Carl Peterson
Chairman

Scott Hallenbeck
Executive Director

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To Whom It May Concern:

It is my pleasure to provide this letter of recommendation for Entertainment and Sports Insurance eXperts (ESIX) and its team of risk management specialists, lead by Mike Price. ESIX has counseled USA Football on risk management since 2008.

USA Football is football's National Governing Body. We lead the game's development, inspire participation, and ensure a positive experience for all youth, high school, and other amateur players. Founded in 2002, and endowed by the National Football League and the NFL Players Association, we host more than 80 football training events annually for coaches, players and youth football league commissioners. USA Football is the official youth football development partner of the NFL and its 32 teams and manages U.S. national teams for international competition. In addition, USA Football distributes \$1 million annually in equipment grants and offers youth league volunteer background check subsidies.

USA Football is a rapidly growing, innovative organization with an extensive array of programs, events, and partnerships. ESIX has been an extremely important partner and advisor as the scope of our work has progressively expanded. At the outset of the relationship, ESIX built a strong foundational insurance program to manage the risk associated with our business. Since that time, ESIX has proven to be adept at reacting to our changing landscape and ensuring that our risk management solutions keep up with the fast-moving environment in which we operate. Mike and his team are very accessible, and regularly counsel our team on the risk management elements of proposed new programs and events.

ESIX has truly become a trusted partner. At the core of that trust is the confidence we have that ESIX understands our business, can bring the experiences of other sports organizations to bear on our decisions, and provides exceptional customer service on the front end and in the inevitable case of a claim.

USA Football is proud to recommend ESIX to anyone looking for a high quality risk management advisor with specific expertise in the sports industry.

Regards,

Matt Sicchio

Senior Director of Business Operations & General Counsel