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HAVING **FUN** TODAY ... BUILDING **CHAMPIONS** FOR TOMORROW!

May 13, 2011

To Whom It May Concern:

USA Water Ski has greatly appreciated the services provided by Entertainment and Sports Insurance Experts (ESIX) over the past five years. In 2006, USA Water Ski began to use the services, products and programs provided by ESIX. It was able to provide USA Water Ski the needed guidance to fill in the gaps from the previous insurance program and offer a sound program moving forward.

Equally important to USA Water Ski has been the continual beneficial guidance in providing appropriate recommendations applicable specifically to USA Water Ski. This customized insurance approach has allowed USA Water Ski to select the appropriate insurance products in its efforts to maintain a sound program. In addition, ESIX has made meaningful recommendations in an effort to keep our insurance premiums at the most affordable rates.

USA Water Ski has partnered with ESIX to provide additional programs targeted for clubs and members to assist with their daily operation. An individual club liability insurance program, which provides coverage for activities that fall outside the boundaries of sanctioned club activities, has allowed our clubs to secure coverage that would not be affordable on an individual basis. Additionally, the coaches/instructors liability insurance program has previously been unavailable in the water ski marketplace. These insurance offerings would not be available on an individual basis, but as a result of creative leadership we have been able to offer such programs to our membership.

Customer service, additional care and support are a provided benefit that is immeasurable. It was invaluable to have an ESIX representative attend the Wisconsin Water Ski Federation's annual expo and convention this past March. This allowed our member clubs to have direct contact and receive answers to any individual questions that were pertinent to their specific club operations. ESIX also has provided an annual program overview to inform our membership and board of directors of the programs in place.

USA Water Ski is very pleased with the service provided by ESIX and looks forward to years of continued positive programs.

Sincerely,

A handwritten signature in blue ink, appearing to read "Robert T. Crowley".

Robert T. Crowley  
Executive Director